Product Code

CONTRACT

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 **USA**

	Contract / Re	evision	Alt Order	#
	472834	1	0611557	1
<u>Product</u>				
NRSC 2012				
Contract Dates	Estimate #			
10/17/12 - 10/23/12				
<u>Advertiser</u>			Original Date	e / Revision
NRSC			10/23/12	/ 10/23/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KVVU	Teresa	ı Difuria	TELEREP-PHII
	Special Hand	ling		
	Demographic			
	Adults 35+			

<u>Advertiser Code</u>

Advertiser Ref

IDB#

Agency Ref

		Spots	<i>i/</i>		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	k Rate	Type Spots	Amount
E 8 KVVU 10/17/12 10/19/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12wTF 5	4-5p <u>Rate</u> \$225.00	:30		NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	WThF :30	\$ 225.00	NM	
2 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 8.6	4-5p	WThF :30	\$225.00	NM	
3 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$225.00	NM	
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1					
4 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$225.00	NM	
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1					
5 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$225.00	NM	
See MG 26.5,26.6 6 KVVU 10/17/12-10/17/12 The Dr.Oz Show	4-5p	W: :30	\$225.00	NM	
E 9 KVVU 10/17/12 10/19/12 Fox 5 News at 5 Start Date	5-530p <u>Rate</u> \$350.00	:30		NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type	
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6	5-530p	WThF :30	\$350.00	NM	
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	WThF :30	\$350.00	NM	
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1					
3 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	WThF :30	\$3 50.00	NM	
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	6.11,16.12,16.13,16	5.14			
E 11 KVVU 10/17/12 10/19/12 MORE Access	630-7pm	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12wTF 3	Rate				
Week: 10/15/12	\$235.00			i	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Original Date / Revision

10/23/12 / 10/23/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 472834 /	Alt Order # 06115571	
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #	

*Line Ch Start Date End Date Description	Charl/End Time	D	Spots/		_		
	Start/End Time	Days Leng	th Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 MORE Access See MG 26.5.26.6	<u>Rate</u> <u>Start/End Time</u> 630-7pm	Weekdays L	<u>ength</u> :30	<u>Rate</u> \$235.00	<u>Type</u> NM		
2 KVVU 10/15/12-10/21/12 MORE Access See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	630-7pm	WThF	:30	\$ 235.00	NM		
3 KVVU 10/15/12-10/21/12 MORE Access See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	630-7pm	WThF	:30	\$235.00	NM		
E 15 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a Start Date End Date Weekdays Spots/Week	8-9a Rate	• •	30		NM	0	\$0.00
Week: 10/15/12 10/21/121 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$150.00 Start/End Time	Wookdaya I		Data	_		
1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a See MG 26.5,26.6	8-9a	Weekdays L	.ength :30	<u>Rate</u> \$150.00	<u>Type</u> NM		
N 16 KVVU 10/21/12 10/21/12 NFL Late Game Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	NFL Late Game <u>Rate</u> \$4,650.00	:	30		NM	10	\$7,875.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 NFL Late Game	Start/End Time NFL Late Game	Weekdays L	ength	Rate	<u>Type</u>		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	6.11,16.12,16.13,16	5.14	:30 \$	4,650.00	NM		
2 KVVU 10/20/12-10/20/12 NCAA Football Early Game			:30 \$	2,325.00	MM		
 MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3 KVVU 10/21/12-10/21/12 Friends Weekend 	1.2,10.3,7.2,11.3,31 <i>5-6p</i>	.1,9.3,6.1,25.2,8.4 St	l,16.1 <i>:30</i>	\$225.00	NM		
® Credited				4220.00	' ''''		
4 KVVU 10/18/12-10/19/12 Special Early News MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	Special Early New 1.2,10.3,7.2,11.3,31		:30 l.16.1	\$450.00	NM		
5 KVVU 10/18/12-10/19/12 Special Early News MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	Special Early New	:ThF	:30	\$450.00	NM		
6 KVVU 10/18/12-10/19/12 Special Early News	Special Early New	:ThF	:30	\$450.00	NM		
 MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3 KVVU 10/18/12-10/19/12 Special Early News 	1.2,10.3,7.2,11.3,31 Special Early New		,16.1 :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	1.2,10.3,7.2,11.3,31	.1,9.3,6.1,25.2,8.4		ψ430.00	INIVI		
8 KVVU 10/23/12-10/23/12 Fox 5 News M-F 11p • MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	M-F 11-1135p 1.2.10.3.7 2 11 3 31	-Tu 1936125284	:30 \$.16.1	1,950.00	NM		
9 KVVU 10/22/12-10/23/12 Anderson	3-4p	MTu	:30	\$450.00	NM		
 MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3² KVVU 10/22/12-10/23/12 Anderson 	1.2,10.3,7.2,11.3,31 3-4p	.1,9.3,6.1,25.2,8.4 MTu	,16.1 :30	\$450.00	NM		
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31			•				
11 KVVU 10/22/12-10/23/12 Anderson MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31	3-4p I.2.10.3.7.2.11.3.31	MTu 1.9.3.6.1.25.2.8.4	:30 16 1	\$450.00	NM		
12 KVVU 10/22/12-10/23/12 Anderson	3-4p	MTu	:30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31 13 KVVU 10/22/12-10/22/12 Special Early News	1.2,10.3,7.2,11.3,31. Special Early New		,16.1 <i>:30</i>	\$835.00	NM		
® See MG 26.5,26.6							
14 KVVU 10/22/12-10/22/12 Special Early News Bee MG 26.5,26.6	Special Early New	(M	:30	\$835.00	NM		
	4-5p	:3	10		NM	2	\$4,690.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12MT4	<u>Rate</u> \$225.00				1		

Advertiser

NRSC

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10/23/12 / 10/23/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 472834 /	Alt Order # 06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #
Advertiser	Or	riginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length We	ots/ ek Rate	Type Spots	s Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5.26.6	<u>Rate</u> <u>Start/End Time</u> 4-5p	Weekdays Length MTu: :30	<u>Rate</u> \$225.00	Type NM	
2 KVVU 10/22/12-10/28/12 The Dr.Oz Show Credited	4-5p	MTu: :30	\$225.00	NM	
3 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu: :30	\$225.00	NM	
4 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu: :30	\$ 225.00	NM	
5 KVVU 10/22/12-10/22/12 BB League Championships MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6	s 1pm-8pm 5,9.1,27.2,27.1,26.4	M: 30	\$3,915.00	NM	
6 KVVU 10/22/12-10/22/12 Special Early News MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6	Special Early Ne	wsM: 30	\$775.00	NM	
E 27 KVVU 10/22/12 10/23/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	5-530p <u>Rate</u> \$350.00	:30		NM	\$0.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5	Start/End Time 5-530p	Weekdays Length	<u>Rate</u> \$350.00	<u>Type</u> NM	
See MG 26.5,26.6 2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 26.5,26.6	5-530p	MTu :30	\$350.00	NM	
E 28 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p Start Date	M-F 530-6p <u>Rate</u> \$365.00	:30		NM 2	\$730.00
N 29 KVVU 10/22/12 10/23/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MT 2	630-7pm <u>Rate</u> \$235.00	:30		NM C	\$0.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 MORE Access Credited	Start/End Time 630-7pm	Weekdays Length MTu :30	<u>Rate</u> \$2 35.00	<u>Type</u> NM	
2 KVVU 10/22/12-10/28/12 MORE Access See MG 26.5,26.6	630-7pm	MTu: :30	\$ 235.00	NM	
	The second secon	T	otals	58	\$44,465.00

NRSC

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/23/12 58 \$44,465.00 \$37,795.25 Totals 58 \$44,465.00 \$37,795.25

Signature: Date:	
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界圧 P HEADLINE# 6115571 TRF# 472834 MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES OCT23/12 18.56
*** KVVU-TV ***

|--|

REP: OK'D M4 NEW TOTAL \$44465 (-685)

PLS CNF THANKS

STA:

CON CM **** THIS SI , CASH IN ADVANCE SCHEDULE ****

: LINE#:REP : PROGRAM : MORE CREDIT TAKEN FOR PROGRAM: DR OZ CREDIT TAKEN FOR ORD COM1: PART OF A PROGRAM: 31 8 ω 5 :00: Ø Ø Ø 500P-600P 600P-700P 400P-500P SPOTS N/A. SEE MG. MAKEGOOD MADE UP OF EXTRA SPOTS N/A. TIME PERIOD \vdash SPOT(S) .. LGTH MISSED OCT22 30 30 30 PRE-BOOKED PLS LINES 34-39 .. SEC \$235.00 \$225.00 \$225.00 RATE APPROVE. . .. 10/21 10/22 10/22 START DATE 10/23 10/23 10/21 END :SPTS: 0 0 0 NEEK SUN M-TU M-TU DAYS

: TOTL:

0

0

0

 \vdash

SPOT(S) MISSED OCT22

HEADLINE# 6115571 MOD# 3: UNAPPROVED TRF# 472834 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

REP \$\$\$

> -4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES

*

OCT23/12 18.56

KVVU-TV ***

OCT/12 STATION MAKEGOOD OFFERS :LINE#:REP М4 OK D LINE#: 44465.00 :00: BUY#35 BUY#28 BUY#31 TIME PERIOD MISSED:SUN/500P-600P M-TU/400P-500P M-TU/600P-700P OFFER: NONE •• LGTH N/A. .. SEC FLIGHT ENDED. RATE PLS APPROVE. OCT21 OCT22 OCT22 START DATE END 30s 30s :SPTS: CONTRACT \$225.00 \$225.00 \$235.00 HNVT TOTAL SPOTS TOTAL (OCT23/12)DAYS 44465.00 58 : TOTL:

MARKET TOTALS \$265,588 KVVU 17% KHUD KSNV 1% KLAS 31% KTNV 18% AMAX % KVCW 1% CABL %

SVC- NSI BOOKS- MAY/PJ DEMOS- RA35+*

P-CLASS, PLAN, SECT DOM CODE A-ADD B-BUY Q-PAID HAYT PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一田町町 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 **USA**

-	Contract / Re	<u>vision</u>		Alt Order #	
	472834	1		06115571	
Product					
NRSC 2012					
Contract Dates	Estimate #				
10/17/12 - 10/23/12					
Advertiser			Or	iginal Date	/ Revision
NRSC			1	0/23/12	/ 10/23/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt E	<u>xecutive</u>	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Handl	ling		.,	
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser	<u>Code</u>	Product Code
	Agency Ref			Advertiser	Ref

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Length	n Week	Rate	Type Spo	ts	Amount
E 16 KVVU 10/21/12 10/21/12 NFL Late Game	NFL Late Game	:3	0	<u> </u>	NM	10	\$7.875.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						,
Week: 10/15/12 10/21/121 1	\$4,650.00						
Spot Ch Date Range Description	Start/End Time V	<u>Veekdays</u> <u>Le</u>	ength	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 NFL Late Game	NFL Late Game -	Si	:30 \$4	1,650.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16	.11,16.12,16.13,16.1	4					
2 KVVU 10/20/12-10/20/12 NCAA Football Early Game	NCAA Football Ear-	Sa	:30 \$2	,325.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1				
3 KVVU 10/21/12-10/21/12 Friends Weekend	5-6p	Si	:30	\$ 225.00	NM		
⊕ Credited							
	Special Early News-			\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1		1		
5 KVVU 10/18/12-10/19/12 Special Early News	Special Early News-	ThF	:30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31			16.1				
6 KVVU 10/18/12-10/19/12 Special Early News	Special Early News-	ThF	:30	\$450.00	NM		
⊕ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1				
7 KVVU 10/18/12-10/19/12 Special Early News	Special Early News-	ThF	:30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1		ı		
8 KVVU 10/23/12-10/23/12 Fox 5 News M-F 11p	M-F 11-1135p -	Tu	:30 \$1	,950.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1				
9 KVVU 10/22/12-10/23/12 Anderson	3-4p M	Tu	:30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1		ı		
10 KVVU 10/22/12-10/23/12 Anderson	3-4p M	Tu	:30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1				
11 KVVU 10/22/12-10/23/12 Anderson	3-4p M	Tu	:30	\$450.00	MM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1				
12 KVVU 10/22/12-10/23/12 Anderson	3-4p M	Tu	:30	\$450.00	NM		
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.	.2,10.3,7.2,11.3,31.1,	9.3,6.1,25.2,8.4,	16.1				
13 KVVU 10/22/12-10/22/12 Special Early News	Special Early New:M		:30	\$ 835.00	NM		
See MG 26.5,26.6							
14 KVVU 10/22/12-10/22/12 Special Early News	Special Early New:M		:30	\$835.00	NM		
® See MG 26.5,26.6	•				,		
E 26 KVVU 10/22/12 10/23/12 The Dr.Oz Show	4-5p	:30	0		NM	2	\$4,690.00
Start Date	<u>Rate</u>				J		. ,

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 472834 /	Alt Order # 06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #
Advertiser NRSC	0	riginal Date / Revision 10/23/12 / 10/23/12

	Ot a at / [] The a	D 1	Spots		T 0		
	Start/End Time	Days Ler	ngth Week	Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 4	<u>Rate</u> \$225.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu	:30	\$225.00	NM		
2 KVVU 10/22/12-10/28/12 The Dr.Oz Show Credited	4-5p	MTu	:30	\$225.00	NM		
3 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu	:30	\$225.0 0	NM		
4 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu	:30	\$225.00	NM		
5 KVVU 10/22/12-10/22/12 BB League Championships MG for 29.2,16.14.16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.		M	:30	\$3,915.00	NM		
6 KVVU 10/22/12-10/22/12 Special Early News MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.	Special Early New 1,27.2,27.1,26.4	(M	:30	\$775.00	NM		
N 28 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p Start Date	M-F 530-6p <u>Rate</u> \$365.00		:30		NM	1	\$365.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu	:30	\$365.00	NM		
Credited							
E 29 KVVU 10/22/12 10/23/12 MORE Access Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	630-7pm <u>Rate</u> \$235.00		:30		NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	Type		
1 KVVU 10/22/12-10/28/12 MORE Access	630-7pm	MTu	:30	\$235.00	NM		
Credited							
2 KVVU 10/22/12-10/28/12 MORE Access See MG 26.5,26.6	630-7pm	MTu	:30	\$ 235.00	NM		
		100 - 100 11 11 11 11	Tot	als		57	\$44,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	57	\$44,100.00	\$37,485.00
Totals	57	\$44,100.00	\$37,485.00

Signature:	Date:	
_		

REP \$\$\$ HEADLINE# 6115571 MOD# 4: UNAPPROVED TRF# 472834 REV #1 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT
> HARRIS

RISK !!!
REPORT FROM REP FAX# 610-225-1191

CHANGES OCT25/12 12.03
*** KVVU-TV ***

ALIO FLIGHT PRDCT ORDER AGY ADV # TAX DATES NRSC 2012 OCT17/12 AGY. ADV. STATE NAME NAME TAX ISS/NRSC P.O. NEBO MEDIA, OCT23/12 WASHINGTON, EST# CONTRACT вох 3775 WK-1 # COMMENTS: INC. 6115571 0 20027 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-JESSICA MURRAY OFF.# TERESA LOCAL 762 DATE DIFURIA SALESMAN REGIONAL OCT25/12 12.03

REP: ĦZ HO OK'D M5 NEW TOTAL NIXXI ROSE \$44100 (-365)

PLS CNF THANKS

STA:

CON СМ THIS S Ø CASH IN ADVANCE SCHEDULE ****

: LINE#: REP LINE#: ω :CD: Ø 530P-600P TIME PERIOD LGTH 30 SEC \$365.00 RATE 10/22 START DATE 10/23 END :SPTS: μ WEEK DIL-M DAYS :TOTL:

PROGRAM: 530P N CREDIT TAKEN FOR 530P NEWS

1 SPOT(S) MISSED OCT22

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#30

MISSED: M-TU/530P-600P OFFER: NONE

CMT:SPOT N/A DUE TO BASEBALL.

FLIGHT ENDED. PLS CREDIT.

OCT22

30s

\$365.00

(OCT23/12)

ocr/12 44100.00

CONTRACT TOTAL SPOTS TOTAL 44100.00 57

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** *

:LINE#:REP :CD: :LINE#: : HEADLINE# 6115571 TRF# 472834 MOD# 4: UNAPPROVED REV #1 \$\$\$ TIME PERIOD LGTH : SEC RATE START DATE END : SPTS: WEEK OCT25/12 12.03
*** KVVU-TV *** DAYS : TOTL:

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KTUD 1% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%

SVC- NSI BO DEMOS- RA35+* BOOKS- MAY/PJ

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 五一五五五 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	#
	472834	1	0611557 ⁻	1 ·
Product				
NRSC 2012				
Contract Dates	Estimate #			
10/17/12 - 10/23/12				
Advertiser			Original Date	e / Revision
NRSC			-04/13/12	/ 10/22/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	<u>Station</u>	Accou	nt Executive	Sales Office
	KVVU	Teresa	ı Difuria	TELEREP-PHIL
	Special Hand	ling		
	Demographic			
	Adults 35+			
			.,	
	IDB#	Adverti	ser Code	Product Code
	Agency Ref		Advertise	r Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount KVVU 10/17/12 10/19/12 FOX 5 News 5-6am M-F 5a-6a :30 NM 3 \$1,095.00 Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> \$365.00 Week: 10/15/12 10/21/12 --WTF--3 2 KVVU 10/17/12 10/19/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 NM 3 \$1,425.00 Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Week: 10/15/12 \$475.00 10/21/12 --WTF--KVVU 10/17/12 10/19/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 NM 6 \$2,970.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 --WTF--6 \$495.00 KVVU 10/17/12 10/19/12 More M-F 9-10a M-F 9a-10a :30 NM 3 \$660.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 -WTF--3 \$220.00 KVVU 10/17/12 10/19/12 The Dr.Oz Show M-F 10a-11a :30 NM 3 \$585.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 -WTF-\$195.00 3 2-3p KVVU 10/17/12 10/19/12 Katie Couric :30 NM \$0.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 \$145.00 -WTF--Spot Ch Description Date Range Start/End Time <u>Weekdays</u> Length Rate <u>Type</u> 1 KVVU 10/15/12-10/21/12 Katie Couric 2-3p ---WThF----:30 \$145.00 NM See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 2 KVVU 10/15/12-10/21/12 Katie Couric 2-3p ---WThF----:30 \$145.00 NM See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 3 KVVU 10/15/12-10/21/12 Katie Couric ---WThF----\$145.00 2-3p :30 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 KVVU 10/17/12 10/19/12 Anderson 3-4p :30 NM \$0.00 **Weekdays** Start Date End Date Spots/Week Rate Week: 10/15/12 10/21/12 --WTF---3 \$155.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract / Revision 472834 /
 Alt Order # 06115571

 Contract Dates 10/17/12 - 10/23/12
 Product NRSC 2012
 Estimate #

 Advertiser
 Original Date / Revision

 NRSC
 04/13/12 / 10/22/12

Spots/ Start/End Time Length Week *Line Ch Start Date End Date Description Days Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate Start/End Time Weekdays Length Spot Ch Date Range Description Rate Туре 3-4p ---WThF----:30 NM 1 KVVU 10/15/12-10/21/12 Anderson \$155.00 See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 2 KVVU 10/15/12-10/21/12 Anderson 3-4p ---WThF----:30 \$155.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 3 KVVU 10/15/12-10/21/12 Anderson 3-4p ---WThF----:30 \$155.00 NM See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 :30 NM 0 \$0.00 8 KVVU 10/17/12 10/19/12 The Dr.Oz Show End Date <u>Weekdays</u> Spots/Week Start Date Rate \$225.00 Week: 10/15/12 10/21/12 --WTF---5 Spot Ch Date Range **Description** Start/End Time Weekdays Length Rate Type ---WThF----1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5p :30 \$225.00 NM See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 The Dr.Oz Show ---WThF----:30 NM 4-5p \$225.00 See MG 8.6 3 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5p ---WThF----:30 \$225.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 4 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5p ---WThF----:30 \$225.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 5 KVVU 10/15/12-10/21/12 The Dr.Oz Show ---WThF----:30 \$225.00 NM 4-5p See MG 26.5,26.6 6 KVVU 10/17/12-10/17/12 The Dr.Oz Show 4-5p :30 \$225.00 NM ---W----- ⊕ See MG 26.5,26.6 5-530p KVVU 10/17/12 10/19/12 Fox 5 News at 5 :30 NM n \$0.00 End Date **Weekdays** Spots/Week Rate Start Date Week: 10/15/12 10/21/12 --WTF--3 \$350.00 **Description** Type Date Range Start/End Time Rate Spot Ch Weekdavs Lenath 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p ---WThF----:30 \$350.00 NM See MG 26.5,26.6 ---WThF----:30 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p \$350.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p ---WThF----:30 \$350.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 NM \$365.00 End Date Spots/Week Start Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 \$365.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ---WThF \$365.00 :30 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 ---WThF----3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 \$365.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 630-7pm KVVU 10/17/12 10/19/12 MORE Access :30 NM 0 \$0.00 End Date Spots/Week Start Date <u>Weekdays</u> Rate \$235.00 Week: 10/15/12 10/21/12 --WTF-Start/End Time Type Spot Ch Date Range <u>Description</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> 630-7pm ---WThF----1 KVVU 10/15/12-10/21/12 MORE Access .30 \$235.00 NM See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 MORE Access ---WThF----:30 \$235.00 NM 630-7pm See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 ---WThF----3 KVVU 10/15/12-10/21/12 MORE Access 630-7pm :30 \$235.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14

(* Line Transactions: N = New, E = Edited, D = Deleted)



		Alt Order # 06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #

Advertiser Original Date / Revision 04/13/12 / 10/22/12 NRSC

this of the Other Data End Data December	Ot and Final Time	Spo		T 0		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	TypeS	The Arthurson States	Amount
N 12 KVVU 10/17/12 10/19/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p Rate	:30		NM	3	\$3,750.00
Week: 10/15/12	\$1,250.00					
N 13 KVVU 10/17/12 10/19/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	3	\$1,905.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	3	ψ1,905.00
Week: 10/15/12 10/21/12WTF 3	\$635.00					
N 14 KVVU 10/20/12 10/20/12 NCAA Football Late Game	NCAA Football Late	:30		NM	2	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/122- 2	\$750.00					
N 15 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$150.00					
Spot Ch Date Range Description	·	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a		St :30	\$150.00	NM		
See MG 26.5,26.6			·			
N 16 KVVU 10/21/12 10/21/12 NFL Late Game	NFL Late Game	:30		NM	11	\$8,100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/121 1	\$4,650.00	144 1 1 4 41	.	_		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 NFL Late Game		Weekdays Length	<u>Rate</u> \$4,650,00	<u>Type</u> <i>NM</i>		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1		50 ,00	\$4,000.00	IVIVI		
2 KVVU 10/20/12-10/20/12 NCAA Football Early Game			\$2,325.00	NM		
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3			,,			
3 KVVU 10/21/12-10/21/12 Friends Weekend	J-	st :30	\$225.00	NM		
(h) MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3						
4 KVVU 10/18/12-10/19/12 Special Early News	Special Early News		\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3 5 KVVU 10/18/12-10/19/12 Special Early News	Special Early News		\$450.00	NM ·		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3			φ430.00	INIVI		
6 KVVU 10/18/12-10/19/12 Special Early News	Special Early News		\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	1.2,10.3,7.2,11.3,31.	1,9.3,6.1,25.2,8.4,16.1				
7 KVVU 10/18/12-10/19/12 Special Early News	Special Early News		\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3			#4.050.00			
8 KVVU 10/23/12-10/23/12 Fox 5 News M-F 11p MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	•	-Tu :30	\$1,950.00	NM		
9 KVVU 10/22/12-10/23/12 Anderson		MTu :30	\$450.00	NM		
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3			Ψ 100.00			
10 KVVU 10/22/12-10/23/12 Anderson		MTu :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	1.2,10.3,7.2,11.3,31.1	1,9.3,6.1,25.2,8.4,16.1		l		
11 KVVU 10/22/12-10/23/12 Anderson		MTu :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3 NA (L. 10/32/43 10/32/43 Anderson			£450.00	NIN A		
12 KVVU 10/22/12-10/23/12 Anderson MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3		MTu: 30	\$450.00	NM		
13 KVVU 10/22/12-10/22/12 Special Early News	Special Early New:		\$835.00	NM		
® See MG 26.5,26.6	,	.30	, 			
14 KVVU 10/22/12-10/22/12 Special Early News	Special Early New:	M: :30	\$ 835.00	NM		
See MG 26.5,26.6						
N 17 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM	1	\$925.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate					
	\$925.00				-	
N 18 KVVU 10/17/12 10/18/12 BB League Championships Start Date End Date Weekdays Spots/Week	1pm-8pm	:30		NM	2	\$9,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			I		



MT----

10/28/12

Week: 10/22/12

	Contract / Revision	Alt Order #	
	472834 /	06115571	
ntract Dates	Product	Fstimate #	

Coi NRSC 2012 10/17/12 - 10/23/12

Original Date / Revision <u>Advertiser</u> 04/13/12 / 10/22/12 NRSC

			Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ngth Wee	k Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WT 2	<u>Rate</u> \$4,500.00			- 1	Control of Esperant of the control of the	te in it my an entire specific comm	5
N 19 KVVU 10/22/12 10/23/12 FOX 5 News 5-6am M-F	5a-6a		:30		NM	2	\$730.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$365.00						
N 20 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	2	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$475.00						
N 21 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	4	\$1,980.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 4	<u>Rate</u> \$495.00						
N 22 KVVU 10/22/12 10/23/12 More M-F 9-10a	M-F 9a-10a		:30		NM	2	\$440.00
Start Date End Date Weekdays Spots/Week	Rate						•
Week: 10/22/12 10/28/12 MT 2	\$220.00						
N 23 KVVU 10/22/12 10/23/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week	M-F 10a-11a		:30		MM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$195.00						
N 24 KVVU 10/22/12 10/23/12 Katie Couric	2-3p		:30		NM	0	\$0.00
Start Date	<u>Rate</u>					_	40.00
Week: 10/22/12 10/28/12 MT 2	\$145.00	NAZ		.	_		
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Katie Couric	Start/End Time 2-3p	<u>Weekdays</u> MTu	<u>Length</u> - :30	<u>Rate</u> \$145.00	<u>Type</u> NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	•		50	φ140.00	10101		
2 KVVU 10/22/12-10/28/12 Katie Couric	2-3p	MTu	- :30	\$145.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	16.11,16.12,16.13,1	6.14					
N 25 KVVU 10/22/12 10/23/12 Anderson	3-4p		:30		NM.	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$155.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 KVVU 10/22/12-10/28/12 Anderson	3-4p	мти	- :30	\$155.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1			00	4455.00			
2 KVVU 10/22/12-10/28/12 Anderson See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	3-4p 16 11 16 12 16 13 1	MTu 6 14	- :30	\$155.00	NM		
N 26 KVVU 10/22/12 10/23/12 The Dr.Oz Show	4-5p	0.77	:30		NM	3	\$4,915.00
Start Date End Date Weekdays Spots/Week	Rate		.50		IVIVI	3	φ4,913.00
Week: 10/22/12 10/28/12 MT 4	\$225.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5.26.6	4-5p	MTu	- :30	\$225.00	NM		
3 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	MTu	- :30	\$ 225.00	NM		
See MG 26.5,26.6 4 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	MTu	- :30	\$225.00	NM		
See MG 26.5,26.6 5 KVVU 10/22/12-10/22/12 BB League Championships	1nm 8nm	M	20	¢2 045 00	NINA.		
MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,		M	- :30	\$3,915.00	NM		
6 KVVU 10/22/12-10/22/12 Special Early News	Special Early Nev	w:M	- :30	\$775.00	NM.		
→ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,	•						
N 27 KVVU 10/22/12 10/23/12 Fox 5 News at 5	5-530p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$350.00						

\$350.00

2



	Contract / Revisio 472834 /	n Alt Order # 06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #
Advertiser NRSC		Original Date / Revision 04/13/12 / 10/22/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 26.5,26.6	Rate Start/End Time 5-530p	Weekdays Length Rate MTu :30 \$350.00	Type NM	
2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 26.5,26.6	5-530p	MTu :30 \$350.00	NM	
	M-F 530-6p <u>Rate</u> \$365.00	:30	NM 2	\$730.00
N 29 KVVU 10/22/12 10/23/12 MORE Access Start Date	630-7pm <u>Rate</u> \$235.00	:30	NM 1	\$235.00
Spot Ch Date Range Description 2 KVVU 10/22/12-10/28/12 MORE Access See MG 26.5,26.6	Start/End Time 630-7pm	Weekdays Length Rate MTu :30 \$235.00	<u>Type</u> <i>NM</i>	
N 30 KVVU 10/22/12 10/23/12 Fox 5 News M-F 10p-11p Start Date	10p-11p <u>Rate</u> \$1,250.00	:30	NM 2	\$2,500.00
N 31 KVVU 10/22/12 10/23/12 Fox 5 News M-F 11p Start Date	M-F 11-1135p <u>Rate</u> \$635.00	:30	NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16	<u>Start/End Time</u> <i>M-F 11-1135p</i> 3.11.16.12.16.13.16	Weekdays Length Rate MTU :30 \$635.00 6.14	Type NM	
2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16	M-F 11-1135p	MTu :30 \$635.00	NM ———	
		Totals	61	\$45,150.00

Time Perio	od	# of Spots	Gross Amount	Net Amount
10/01/12	-10/23/12	61	\$45,150.00	\$38,377.50
Totals		61	\$45,150.00	\$38,377.50

Signature:	Date:
Jigilatui 6.	Dato.

界田 P HEADLINE# 6115571 TRF# 472834 MOD# 2: UNAPPROVED REV #1 \$\$\$

> CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 610-293-4100

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 610-225-1191

CHANGES OCT22/12 14.54 *** KVVU-TV ***

ADV #	ADV. NAME	AME ISS/NRSC	REP.#OFF.#_762 SALESMAN #	
AGY #	_ AGY. NI	NAME NEBO MEDIA, INC.	BUYER NAME JESSICA MURRAY	
		P.O. BOX 3775	SALES PRSN PH- TERESA DIFURIA	
		WASHINGTON, DC 20027		
ORDER #		CONTRACT # 6115571	CLASS: NATL. LOCAL REGIONAL	
PRDCT NRSC 2012	12	EST# COMMENTS: (LINE, ORDER, INVOICE)	OICE)	
FLIGHT DATES OCT17/12	CT17/12	OCT23/12 WK-1		
CITY TAX	STA	STATE TAX CO-OP BILLING NEEDED	DATE_OCT22/12 14	14.54

界国で: TO ROSE

O'D M3 SEE TOTAL SAME LINE 40-41

PLS CNF THANKS

STA:

CON CM **** THIS SH × CASH IN ADVANCE SCHEDULE

PROGRAM: DR OZ ORD COM1: SPOTS N/A DUE TO P: ORD COM2: BOOKED PLS APPROVE THIS IS A MAKE-GOOD FOR OCT17 THIS IS A MAKE-GOOD FOR OCT17 THIS IS A MAKE-GOOD FOR OCT21 THIS IS A MAKE-GOOD FOR OCT22 THIS IS A MAKE-GOOD FOR OCT22 THIS IS A MAKE-GOOD FOR OCT22 THIS IS A MAKE-GOOD FOR OCT22	: SPECIAL NEWS AFTER DEBA 1: SPOTS N/A. SEE MG. PRE- A MAKEGOOD MADE UP OF LINE 400P-500P 30 DR OZ 430P-800P 30	GRAM : SPECIAL NEWS AFT COM1: SPOTS N/A. SEE M	39 S 730P-800P 30	:LINE#:REP :CD: TIME PERIOD : LGT!	
RG CHG. AIRING NICS GAME # ON LINE-8 FOR 3 SPOTS/WK ON LINE-9 FOR 1 SPOT/WK ON LINE-11 FOR 1 SPOT/WK ON LINE-17 FOR 1 SPOT/WK ON LINE-28 FOR 3 SPOTS/WK ON LINE-29 FOR 2 SPOTS/WK ON LINE-31 FOR 1 SPOT/WK	0 \$3,915.00	0 \$225.00	H R E H E	0 \$835.00	H : SEC : RATE
ME #7. SEE/WK /WK /WK /WK /WK S/WK S/WK /WK	10/22	10/17	(A)	10/22	: START
MG OFFER.	10/22	10/19		10/22	: END :
9 ਸ ਜ ।	ц	0		0	: SPTS: WEEK
	MON	W-F		MON	R: DAYS
	Н	0		0	: TOTL:

OCT/12	STATIO M3								
45150.00	PROGRAM: MO ON MAKEGOOD OFF BUY#8 BUY#11 BUY#17 BUY#29 BUY#29 BUY#29 BUY#31	31 8 600P	N9 8 500	28 S 400P	17 s 800a PROGRAM: SU	11 S 600P	9 S 500P	PROGRAM: NEWSORD COM1: SPOSORD COM2: BOOLD PART OF A MAKEO	41 A 400P
	RE ERS: MISSED: OFFER: CMT: CMT:	-700P	-530	ZO 2 A005-c	1-900A 1 8A NEWS	0P-700P MORE	-530P	SOOD MADE	-430P
	/400P-500 /500P-530 /600P-700 /400P-50 //500P-53 0//600P-70 //30P-800 /430P-800 /430P-800 /430P-800	ω Ο	3 0	30	ω Ο	30	3 0	TO PRG CHG. PROVE.	30
	POPOPROVE.	\$235.00	\$350.00	\$225.00	\$150.00	\$235.00	\$350.00	AIRING NLCS	\$775.00
	OCT17(3/WK) OCT17 OCT17 OCT21 OCT22(3/WK) OCT22(2/WK) OCT22 OCT22 OCT22 OCT22 OCT22 AIRING NLCS	10/22	10/22	10/22	10/21	10/17	10/17	GAME #7. SEE	10/22
	30 30 30 30 30 30 30 30 30 30	10/23	10/23	10/23	10/21	10/19	10/19	MG OFFER.	10/22
CONTRACT TOTAL	数 数 数 数 数 数 数 数 数 数 数 数 数 数 数 数 数 数 数	Н	0	Н	0	0	0	면 R 표 -	Ľ
TOTAL 45	(OCT22/12) 00 PLS ADVISE	M-TU	M-TU	M-IU	SUN	W - F	W-E		MON
150.00 61	H S S S S S S S S S S S S S S S S S S S	P	0	Н	0	0	0		Н

REP HEADLINE# 6115571 TRF# 472834 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

OCT22/12 14.54 *** KVVU-TV ***

:LINE#:REP REP :CD: TIME PERIOD LGTH : SEC RATE START DATE END : /WK: INVT DAYS : TOTL:

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KTUD 1% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL

%

SVC- NSI BOOKS- MAY/PJ DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK THTIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE